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Affordable food hub launches in South Kesteven to help people on a budget

A national charity, The Bread and Butter Thing (TBBT) is launching its third food hub in Lincolnshire, bringing fresh, healthy affordable food to the area's low income communities.

Funded by South Kesteven District Council's UK Shared Prosperity Fund (UKSPF), and Comic Relief, the new hub will open at 1pm on Friday 9th August at West Grantham Community Centre.

This is in addition to sister hubs already operating out of Market Deeping and Stamford.

Cllr Rhea Rayside, SKDC Cabinet Member for People and Communities, said: "We are committed to supporting anyone who's struggling in South Kesteven so it's great to be working with The Bread and Butter Thing on the launch of their latest hub.

"If you're looking for fresh, healthy, food that eases the strain on the purse strings, we urge you to come and check out any of their food hubs. We are very fortunate to have them here at a time when so many families are struggling."

TBBT Chief Executive Mark Game said: "We're delighted to be working with SKDC again and expanding our Lincolnshire offering.

"We're all about helping food budgets go further by providing our members with nutritious food that doesn't break the bank.

"We're on a mission to make sure everyone has access to great food, improve diets, strengthen struggling communities and help save money. Our members tell us they can save up to £35 a week by shopping with us, which frees up budget for other household priorities."

At its weekly hubs, TBBT members can collect three bags of fruit and vegetables, chilled food and cupboard staples at discounted prices, to feed their families, improve their diets and save money for other household priorities.

Members pay £5 for a single bag, £8.50 for a three-bag family package or £17 for a large family package of six bags. It is a low-cost weekly shop that provides essential produce for family eating – fresh fruit and veg, fridge favourites and cupboard staples that allow members to eat better and cook more.

TBBT FAQs:

Where can I find The Bread and Butter Thing South Kesteven Hubs?

- COMING SOON! West Grantham Fridays at 1pm at West Grantham Community Centre, Trent Road, NG31 7XW.
- Stamford Thursdays at 2pm at Christ Church, Green Lane, Stamford PE9 1HE
- Iron Horse Tuesdays at 2pm at The Iron Horse, 2 High Street, Market Deeping Peterborough PE6 8EB

How can I join?

There are no joining criteria. Anyone interested in using TBBT's affordable food club just needs to register as a member. To do this, text 07860 063304 with their name, postcode and hub they would like to join: West Grantham, Stamford or Iron Horse. Once registered, members receive a weekly text offering the food service which they can then collect from their hub every week.

Want to help?

The service is reliant on the dedication and enthusiasm of its volunteers, with over 1,000 people giving their time each week. Whether it's at one of the hubs or getting involved at the warehouse, anyone interested in volunteering can find out more and get in touch through TBBT's website at Contact Us via www.breadandbutterthing.org

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Notes to editors

NOTES TO EDITORS:

The Bread and Butter Thing ("TBBT") is a North West-based food distribution charity, working in 123 locations across 23 local authorities from the East Midlands to North Tyneside, providing for 82,000 members.

TBBT delivers healthy low-cost food to communities every week, sourced directly from manufacturers and retailers including Aldi, Asda, Lidl, Cranswick, Brakes, Morrisons and Sainsbury's.

TBBT is not a food bank. It focuses on providing family shopping which improves diets.

The service is non-stigmatising, and members pay £5 for a single bag, £8.50 for a three-bag family package or £17 for a large family package of six bags. This low-cost weekly shop provides essential produce for family eating – fresh fruit and veg, fridge favourites and cupboard staples that allow members to eat better and cook more.

There are more than 82,000 registered members, who are mainly in the lowest 10-20 per cent of communities on the Index of Multiple Deprivation.

Its mission is to improve diets, save people money and build communities. Another key objective is to give communities a voice and identify the key issues they face.

This is through its annual survey of our members, which seeks to identify patterns in diet diversity, food security, social isolation and debt and finance.

For more details contact: Alex Butcher, Marketing Manager: alex.butcher@breadandbutterthing.org

Downloads



Rhea Rayside-2

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Mark Game, TBBT

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TBBT hub

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